

Privacy Policy Lanéa Bali

Effective from: 1.06.2025

At **Lanéa**, we believe in care — real care — and that begins with how we treat your personal information. When you share your details with us, you're not just joining a skincare ritual — you're joining a community rooted in trust, intention, and respect.

1. What We Collect

When you register or connect with us, we may collect:

- Your full name
- Your email address
- Your mobile number

That's it — just what we need to stay in touch with you meaningfully.

2. Why We Collect It

We gather this information to:

- Create and manage your Lanéa account
- Share soulful updates, new rituals, and offers you'll love
- Make sure our communication feels personal and aligned with what matters to you

We collect and process your data based on your **explicit consent**, in accordance with the **UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL)**.

We promise: we don't sell or rent your data. Ever.

3. How We Keep It Safe

Your data is stored securely, protected by encryption and strict access controls. We partner only with service providers who share our commitment to privacy and responsibility.

We may use third-party platforms (such as website hosting, email marketing, or analytics tools) to support our services. These partners are carefully chosen and contractually committed to safeguarding your data in line with applicable privacy regulations.

4. How Long We Keep It

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy — or as required by law. Once we no longer need your data, it is securely deleted or anonymized.

5. Your Say, Always

Your data belongs to you. That means you can:

- Ask what we have saved
- Update or correct your details
- Request for your data to be deleted
- Opt out of emails or texts anytime

Just email us at **hello@laneabali.com** and we'll make it happen — with kindness and no questions asked.

6. Cookies & Browsing

We use cookies (the digital kind, not the chocolate chip ones) to understand how you interact with our site, so we can make it better. You can disable them in your browser if you'd like — your experience may be less smooth, but your choice matters most.

7. If Things Change

If we ever update this policy, we'll let you know right here. The date above will always reflect the most recent version.

8. Let's Stay Connected

Questions, concerns, or just want to talk skincare and soul-care?
Reach out anytime.

Lanéa

Email: **hello@laneabali.com**